



LAGOS INTERNATIONAL FASHION FAIR 2014
 READY TO WEAR, FASHION ACCESSORIES & FOOTWEAR
 October 7-9, 2014 EKO HOTEL NEW EXHIBITION CENTER

Exhibitor Space Application

Please complete entire contract, sign, and return to:
 Meridyen International Fair Organization, Halil Rifat Pasa Mah. Abdullah Eraslan Cad. Guler Sk. No:51 Sisli, Istanbul/Turkey
 Phone:+90 212 210 50 50 ext:1151 | Mobile: 0538 290 04 51 Fax: +90 212 210 17 33
 Contact: Mr. Ayodeji OLUGBADE
 E-Mail: ayo@atlanticexhibition.com
 www.fashionnigeriafair.com
 www.meridyenfair.com

Company: _____
 Contact: _____ Title: _____
 Address: _____
 City: _____ Province/State: _____ Postal/Zip Code: _____ Country: _____
 Phone: _____ Fax: _____ Email*: _____ Website: _____

*By providing your fax number and/or email address you are consenting to receive communications from Meridyen International Fair Organization.

APPLICATION DETAILS

Participation Guide

Early- Bird Application Due Date: February 7, 2014 (Fri)
 General Application Due Date: August 8, 2014 (Fri)
 (Application submit will be closed when the booth is sold out.)

How to Register?

- 1 Fill the application form out, sign, stamp and send us back after scanned.
- 2 %20 deposit of the total payment should be made within 10 days upon confirmation by contract.
- 3 The balance payment should be made by no later than August 8th, 2014.

PAYMENT DUE

Deposit the down payment (20% of the total payment) after the application submission within 10 days.

Deposit the balance payment not later than August 8th, 2014. (Fri)

Enjoy the Reduced Participation Fee

Classification	Early -Bird Discount
Period	Till March 7, 2014
Discount Rate	10%

*Discount rate is applied to the exhibitors who have remitted 20% of the booth fee within a week after the Application submission.

Payment Information

DEPOSIT REQUIRED WITH SIGNED CONTRACT

20% to be remitted within 10 days after approval of the application form by Organizer. After August 8, 2014- 100% Due with signed contract. All payments must be made in the currency invoiced.

Wire Transfer Information

Please contact legally responsible officer for wire transfer payment instructions.

NOTE: Exhibitor incurs all cost of wire transfer. Wire transfer settlement instructions should be marked so that "Foreign Bank Charges" are to be paid by the "Ordering Customer".

CANCELLATION POLICY

In the event that an exhibitor cancels all or part of the exhibit space contracted, the exhibitor must do so in writing and will be obligated for a cancellation fee:

Up to March 7, 2014
 Cancellation Fee:50% of total booth cost
 After August 8, 2014
 Cancellation Fee = 100% of total booth cost
 (Cancellations must be in writing with the date of receipt by Meridyen International Fair Organization being decisive for deadline purposes.)

PARTICIPATION PRICE

Classification		Unit Price/sqm	Note
Type 1	Raw Space	270 Euro	The minimum stand size 3m x 3m =9 sqm
Type 2	Standard Stand Construction	290 Euro	

Type 1. Comprises the floor space of exhibition which is available to appoint the contractor and customize your own stand design to suit your needs.

Type 2. Space, Stand & Fascia Name includes white octanorm stand structure, standard fascia boards for open sides, carpet, electrical connection 220 V, 1 table/each 9 sqm, 2 chairs/each 9 sqm, 1 spotlight/each 3 sqm, 1m pipe hanger or single shelf/each 9 sqm.

Additional stands and displays, electrical installation and other services are not included, but can be provided at the exhibitor's expense.

SPACE REQUEST

Please tick the relevant box to indicate your exhibition stand preference.

Raw Space Standard Stand Construction

Space required : _____

* Space required must be the multiples of 3 square meters. (e.g. 9, 12, 15...)

The applicant hereby declares that he or she fully accepts Meridyen's General Rules of Participation attached to this Application Form and expressly undertakes to comply with them.

Name of legally responsible officer (please type name, title & sign below): _____ Sqm

We hereby accept the General Terms and Conditions of the reverse of this contract.

Name: _____ Title: _____

Date: _____ Signature _____

Beneficiary	Meridyen International Fair Organization
Beneficiary Address	Halil Rifat Pasa Mah. Abdullah Eraslan Cad Guler Sk No:51 Sisli 34384 Istanbul/Turkey
Bank & Branch	Garanti Bankasi/ Caglayan
Account No	403 - 9099217
Swift Code	TGBATRISXXX
Iban No	TR07 0006 2000 4030 0009 0992 17

For Organizer Use Only

To be completed by Meridyen International Fair Organization

Booth: _____ Type: _____ Sqm: _____ Config: _____

Total Cost: _____ Signature: _____ Date: _____

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EVENT TERMS AND CONDITIONS

ORGANIZER: The Event will be conducted under the direction of Meridyen International Fair Organization designated as "Organizer" in this document. An "Exhibitor" is an applicant that has been accepted for participation in the Event by Organizer. Acceptance of an Exhibitor shall be in written confirmation. The issuance of a Booth confirmation notice, in response to a submitted Exhibitor Contract, shall conclude the contact of participation between Organizer and the Exhibitor. The Exhibitor and Management acknowledge these Event Terms and Conditions as the elements of the contract of participation. Violations of any of the Event Terms and Conditions of the contract shall entitle Management to exclude an Exhibitor from the Event and seek remedies for damages caused by such violations. The Exhibitor must comply with the Event Terms and Conditions relating to the officially designated show contractors.

CONDITIONS OF PAYMENT: Any dispute by Exhibitor with any exhibition event services provided by Organizer or any affiliate, or the amount charged for the same shall be reported to Organizer in writing within 10 days from the date of invoice relating to same, time being of the essence (but such dispute shall not affect Exhibitors obligation to make payment within 10 days as set forth below). Failure to report any such dispute within such time shall constitute a waiver of any claim by Exhibitor with respect to such dispute. Whether sums are due under contract or open account, it is understood that all invoices are due upon receipt and are considered delinquent if not paid within 10 days from the date of invoice or the date as indicated on the invoice. Should timely payments not be made as stated, Exhibitor agrees to pay all collection agency fees and expenses, and other costs of collection, including reasonable attorney fees and court costs which may be incurred by Organizer or any affiliate in pursuing and collecting payment. The liability of Exhibitor shall be joint and several with Third Parties. The party executing this agreement on behalf of Exhibitor acknowledges that it has the authority to do so and that by its execution it has caused Exhibitor and Third Parties to be jointly and severally bound by the terms hereof. Exhibitor represents that Third Parties will immediately be notified of the terms hereof. Notwithstanding to whom bills are rendered, Exhibitor and Third Parties shall remain jointly and severally obligated to pay to Management the amount of any bills rendered by Management within the time specified and until payment in full is received by Management. Payment by Exhibitor to Third Parties or by Third Parties to Exhibitor shall not constitute payment to Organizer.

USE OF EXHIBIT SPACE: Organizer has the right to relocate a booth at its discretion. The Exhibitor and its representatives shall conduct themselves in a business-like manner. Organizer reserves the right to revoke trade show participation privileges from unprofessional and/or disruptive individuals. Floor covering is required for all booths. Unusual or custom built booths must have Organizer approval. Organizer reserves the right to restrict or remove exhibits that are distracting or distract from the character of the Event. Booths must be set up prior to the opening of the Event. Organizer has the right to re-allocate a booth at its discretion if the Exhibitor has not appeared or begun to set up the booth 3 hours prior to the opening of the Event. The Exhibitor will assume the cost of any additional services/equipment required for their respective exhibit space. Exhibitor shall not assign, sublet, share or apportion the whole or any part of the space allotted, or have representatives, products, equipment, signs or printed materials from other than its own firm contracted in the assigned exhibit space without the prior written consent of Organizer.

BOOTH RESPONSIBILITY: It will be the responsibility of the company who contracts the space to maintain personnel in the booth at all times during the show hours. Any Exhibitor who starts to pack or dismantle their booth without the confirmation of Organizer prior to the show closing will be charged a fee of \$500 and may forfeit any seniority to future shows.

EVENT SCHEDULE: The duration of the event, set-up times and hours of operation shall be published in the Exhibitor Manual. Construction and dismantling hours must be adhered to unless written approval is received from Organizer.

PHOTOGRAPHY: Management has permission to use the likeness of any person and/or products exhibited in photographs and in any and all other media, whether now known or hereafter existing. The exhibitor waives the right to inspect or approve the finished product, including written or electronic copy. Additionally, all rights to royalties or other compensation arising or related to use of the photograph are waived by the Exhibitor.

ADVERTISING AND PUBLICITY: All exhibitor promotional material and goods are limited to the designated display area. Exhibitors may not carry out publicity activities outside the boundary of the booth or in front of the Event without written permission from Organizer. Acoustic presentations are permitted only if they are arranged in a way that other Exhibitors are not disturbed by them and visitors are not disturbed or hampered by them. Management reserves the right to cease any publicity/presentations that have not been approved and do not meet the standards of the Event.

MEDIA AND PRESS RELATIONS: Any activities conducted by the media whether arranged by the Exhibitor or separately shall be conducted through Organizer.

EXCLUSION OF LIABILITY: Organizer shall not be liable to an Exhibitor for damages caused by Acts of God, war, civil disturbances, fire, violence, building malfunction, inclement weather or any other circumstances beyond the control of Organizer, including damage caused by visitors to the Event, other Exhibitors or persons acting on their behalf. In addition, Organizer shall not be liable for the number of visitors or sales generated from participation.

SECURITY AND LIABILITY: All local, state and federal laws shall be observed during the Event in the exhibition area. The Exhibitor shall observe all safety regulations of the facility, directives by security personnel and Organizer personnel. The Exhibitor shall be liable for all damage to persons or property, economic losses which have been caused by booth construction, booth equipment, exhibits and any employees acting on its behalf. The Exhibitor shall obtain all required permits prior to the commencement of the Event and have them available for inspection by Organizer. Organizer will provide Security during the construction of and dismantling times as well as throughout the duration of the Event, but will not be liable for the loss or damage of any exhibitor property. No one under the age of 16 will be permitted on the exhibit floor.

INSURANCE: The Exhibitor is responsible to provide sufficient insurance protection.

EXHIBITOR MANUAL: Specific information about booth construction, dismantling, transport companies, packing materials and rules, Exhibitor services etc. will be contained in the Exhibitor Manual.

PREVENTION: The Exhibitor shall not use any flammable decorations or coverings for display purpose. All fabrics or other material used for decoration purposes shall be flameproof. The Exhibitor shall comply with all applicable fire regulations.

BOOTH DISMANTLE: The exhibition area is to be returned by the Exhibitor in the same condition as it was handed over. In the case of any damage to the exhibition area or the halls (structure, floor, cables, ducts, etc.), it shall be repaired at the Exhibitor's expense. If the clearance of the booth has not been undertaken in good time, Organizer may have it cleared and the goods put in storage at the expense of the Exhibitor. Organizer shall assume no liability for exhibits left behind.

COMMERCIAL TRADEMARK AND OTHER COMMERCIAL RIGHTS: Organizer expects exhibitors to honor commercial trademarks and other Commercial rights. In case of documented trademark or other commercial right infringements, Organizer reserves the right to exclude an exhibitor from the current and future events. This stipulation does not create an obligation for Organizer to take such action. Organizer does not accept any liability for commercial rights infringements that may be committed by an exhibitor.

AMENDMENTS: Any amendments to this contract shall only be accepted in writing and must be approved in writing by Organizer.